



2017 - 2018 Season Advertising Agreement

Company/Organization Name: _____

Primary Contact: _____ Phone: (____) _____ - _____

E-mail address: _____ Advertiser website: _____

Mailing address - Street: _____

City: _____ State: _____ Zip: _____

ADVERTISEMENT OPTIONS – Circle the ad size/charge			
ADVERTISE IN SELECTED ESYO CONCERT PROGRAMS			
Page Size	Ad Size	Full Season: 3 Concert Programs Nov. 4 – May 5 – April 29	
		4-Color	Black & White
Full	5" W x 8" H	\$1100	\$900
1/2	5" W x 3 7/8" H	\$650	\$450
1/4 Vertical	2 3/8" W x 3 3/8" H	\$450	\$250
1/4 Horizontal	5" W x 1 7/8" H	\$450	\$250
1/8	2 3/8" W x 1 7/8" H	N/A	\$150

SPECIAL PLACEMENT OPTIONS – Concert Sponsorship

The program covers (back, and inside front and back) are reserved for full page messages from season and concert sponsors. Please contact Gabrielle DeMarco at ESYO if interested in becoming a concert sponsor at gdemarco@esyo.org or 518.382.7581.

Formats: PDF with fonts embedded (preferred);
.jpeg or .tif with resolution of 300 dpi at 100% also accepted.

Design services available for \$75

Please submit ad by email to rphan@esyo.org.

Please mail form & payment to: ESYO at Proctors, 432 State St., Schenectady, NY 12305

DEADLINE FOR ORDERS & COPY: OCTOBER 1, 2017

Please make checks payable to ESYO - OR pay by credit card: ___ MasterCard ___ VISA

Please complete following for CARD HOLDER:

Card number _____ Exp. date ____/____ 3-digit Card Verification # _____

Name _____ Signature _____

Street _____

City _____ State _____ Zip _____

Advertiser Signature _____ Date _____

ESYO Signature _____ Date _____

For more information, please contact Rosalie Phan at rphan@esyo.org.