



PROMOTE YOUR ORGANIZATION PRESERVE THE FUTURE OF MUSIC

THE FUTURE OF MUSIC COUNTS ON YOU.

When your organization supports Empire State Youth Orchestra, you ensure all qualified children are given the gift of music regardless of their ability to pay. You fund tuition, instrument costs, private lesson fees, and so much more for over 500 youth musicians from around New York's Capital Region and Western Massachusetts. Our incredible community partners show hundreds of ESYO Families and thousands of audience members that there will always be a place for elite musical opportunities for our region's youth.

PROGRAM ADVERTISING

For as little as \$150, you can show your support in front of thousands of ESYO audience members.

3 CONCERT PROGRAMS			
Pg. Size	Ad SIZE	4-Color	B & W
Full	5"W x 8"H	\$1100	\$900
1/2	5"W x 3 7/8"H	\$650	\$450
1/4 Vert.	2 3/4"W x 3 7/8"H	\$450	\$250
1/4 Hor.	5"W x 1 7/8"H	\$450	\$250
1/8	2 3/4"W x 1 7/8"H	N/A	\$150



CORPORATE SPONSORSHIP

Join organizations like Albany Medical Center and the Times Union in showing your support for ESYO. Our sponsors have been with ESYO for years, proving that partnering with ESYO is a wonderful investment.

TRANSFORMING
\$20,000+

Fundamentally change the future of music.

- All benefits of Enriching Sponsors
- 8 social media Shout Outs during the season
- 20 concert tickets
- 8 Invitations to VIP/Meet the Conductor events
- Named Youth Orchestra chair for the season *
- 1 private performance for a corporate event *

ENRICHING
\$10,000 - \$19,999

Expand and innovate our programming.

- All benefits of Sustaining Sponsors
- 4 social media Shout Outs during the season
- 10 concert tickets
- 4 Invitations to VIP/Meet the Conductor events

SUSTAINING
\$5,000 - \$9,999

Ensure ESYO can continue exceptional programming.

- On-stage recognition at ESYO events/concerts
- Full-page, 4-color ad in ESYO programs
- Logo on ESYO event signage/Playathon T-shirt
- 2 social media Shout Outs during the season
- 8 concert tickets
- 2 Invitations to VIP/Meet the Conductor events

* Based on availability
Concert tickets are for ESYO produced concerts only



EVENT SPONSORSHIP

From concerts at the region's top venues to Playathon and partnerships with the world's top musicians, link your organization in a direct way to the preservation of music in our region.

PLATINUM: \$10,000

- Concert named after organization
- Name on all concert promotion
- Logo on program cover and all advertising
- Inside front cover full-page ad in event program
- Opportunity to speak at event
- 10 tickets to event

GOLD: \$3,500

- Full-page, 4-color ad in event program
- 2 Social media Shout Outs prior to event
- 6 tickets to the event
- Logo on event signage
- Listing on promotional materials
- Thank you from the stage

SILVER: \$2,500

- 1/2-page, 4-color ad in event program
- 4 tickets to the event
- Logo on event signage
- Social media Shout Out prior to event
- Thank you from the stage

BRONZE: \$1,500

- 1/4-page, 4-color ad in event program
- 2 tickets to the event
- Logo on event signage
- Thank you from the stage