



## 2018 - 2019 Season Advertising Agreement

Company/Organization Name: \_\_\_\_\_

Primary Contact & Title: \_\_\_\_\_

E-mail address: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing address - Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**DEADLINE FOR ORDERS & COPY: SEPTEMBER 24, 2018.**

For more information please contact Rosalie Phan, Marketing Manager, at [rphan@esyjo.org](mailto:rphan@esyjo.org)

ADVERTISEMENT OPTIONS – Circle the ad size/charge			
ADVERTISE IN SELECTED ESYO CONCERT PROGRAMS			
Page Size	Ad Size	Full Season: 3 Concert Programs November 3 – April 14 – May 4	
		4-Color	Black & White
Full	5" W x 8" H	\$1100	\$900
1/2	5" W x 3 7/8" H	\$650	\$450
1/4 Vertical	2 3/8" W x 3 7/8" H	\$450	\$250
1/4 Horizontal	5" W x 1 7/8" H	\$450	\$250
1/8	2 3/8" W x 1 7/8" H	N/A	\$150

Advertiser Signature \_\_\_\_\_ Date \_\_\_\_\_

ESYO Signature \_\_\_\_\_ Date \_\_\_\_\_

**SPECIAL PLACEMENT OPTIONS – Concert Sponsorship:** The program covers (back, and inside front and back) are reserved for full page messages from season and concert sponsors. Please contact us at [info@esyjo.org](mailto:info@esyjo.org) or 518.382.7581.

**Formats:** PDF with fonts embedded (preferred); .jpeg or .tif with resolution of 300 dpi at 100% also accepted. Please submit ad by email to [rphan@esyjo.org](mailto:rphan@esyjo.org).

**Please mail form & payment to:** ESYO at Proctors, 432 State St., Schenectady, NY 12305

**Payment:** \_\_\_ check \_\_\_ please invoice \_\_\_ MasterCard \_\_\_ VISA \_\_\_ AMEX \_\_\_ Discover

Please complete following for the **CARD HOLDER:**

Card number \_\_\_\_\_ Exp. date \_\_\_/\_\_\_ CVV # \_\_\_\_\_

Card Holder Name \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_