



2019 Spring Season Advertising Agreement

Company/Organization Name: _____

Primary Contact & Title: _____

E-mail address: _____ Phone: _____

Mailing address - Street: _____

City: _____ State: _____ Zip: _____

DEADLINE FOR ORDERS & COPY: MARCH 4, 2019

For more information please contact Rosalie Phan, Marketing Manager at rphan@esy.org

| ADVERTISEMENT OPTIONS – Circle the ad size/charge | | | |
|---|---------------------|--|---------------|
| ADVERTISE IN SELECTED ESYO CONCERT PROGRAMS | | | |
| Page Size | Ad Size | Full Season: 2 Concert Programs April 14 – May 4 | |
| | | 4-Color | Black & White |
| Full | 5" W x 8" H | \$735 | \$600 |
| 1/2 | 5" W x 3 7/8" H | \$435 | \$300 |
| 1/4 Vertical | 2 3/8" W x 3 3/8" H | \$300 | \$170 |
| 1/4 Horizontal | 5" W x 1 1/8" H | \$300 | \$170 |
| 1/8 | 2 3/8 W x 1 1/8 H | N/A | \$100 |

Advertiser Signature _____ Date _____

ESYO Signature _____ Date _____

SPECIAL PLACEMENT OPTIONS – Concert Sponsorship: The program covers (back, and inside front and back) are reserved for full page messages from season and concert sponsors. Please contact us at info@esy.org or 518.382.7581.

Formats: PDF with fonts embedded (preferred); .jpeg or .tif with resolution of 300 dpi at 100% also accepted. Please submit ad by email to rphan@esy.org.

Please mail form & payment to: ESYO at Proctors, 432 State St., Schenectady, NY 12305

Payment: ___ check ___ please invoice ___ MasterCard ___ VISA ___ AMEX ___ Discover

Please complete following for the **CARD HOLDER:**

Card number _____ Exp. date ___/___ CVV # _____

Card Holder Name _____ Signature _____

Billing Address _____

City _____ State _____ Zip _____